



Brigantine Yacht Club

Newsletter

Vol. 71, No. 2

March 2017

From the Commodore ☆☆☆ Doug Corbett

Dear Friends,

I'm pleased to report that we had a productive a Trustees Meeting on February 25th. Sincere thanks to the locals that attended the meeting and to all the Board members that traveled back to the island and donated their time to attend.

In attendance were: Flag Officers: Doug Corbett and Hugh Braithwaite

Recording Secretary: Leo Parsio,

Corresponding Secretary: Gale Donohue

Trustees: Jack Fisher, Sue Ferguson, Carolyn Braithwaite, Maria Miller, Kelly Cordasco, John Bilotta, Paul Acton and Michael Herrmann

Summer General Membership & Trustee meeting dates are as follows:

Friday June 23rd; Friday July 21st; Friday August 11th; and Saturday September 2nd.

Tom Parvesse led off our meeting by sharing the good news that we finished the year with a small surplus including a deposit of the budgeted amount into the long-term capital fund. Thanks to Rear Commodore Brian Murray for managing the sailing budget so well, to the party hosts for the generous contribution of their time and effort, to all those that attended the parties, and to the bar patrons who helped the social sector come in over budget!

In my last report, I listed 5 priorities for 2017. Membership Growth, Communication, Standardization of Processes, Marketing, and Fiscal Responsibility. Of these, **membership growth** is the most important because of the impact it has on the club's financial stability. The Trustees recommended Sarah Chaikin and I'm pleased to announce that she has "answered the call" and agreed to lead the Membership Growth initiative. The Trustees also recognized that this is not a single person's job – they urged the formation of membership committees focused on Marketing, Special Events, and Retention / Recruitment. We need everyone's help to grow, so please consider contributing your talent and get involved with the membership committee that interests you most. We really need you here.

I'm buoyed by the enthusiasm of the Flag Officers and Trustees to do great work and by their desire to make lasting improvements this year. I'm excited by what I'm hearing about the social calendar and sailing program and know you will be too. Remember that "many hands make light work". So spend a moment, now, while you're reading this, to consider where you can make a difference this coming year. Then commit to follow thru with that thought. I guarantee 2 things: you'll be greeted with a smile when you offer your help and you'll make a new friend.

I'd like to thank the Flag Officers and Trustees for their service to the club and to all of you for all you do for BYC. Know that as a team, your elected leaders have an open-door policy and welcome suggestions, constructive criticism, compliments, and especially volunteers!

From the Vice Commodore ☆☆☆ Hugh Braithwaite

2017 BYC Social Committee Off to a Strong Start: We have formed an energized 2017 social committee consisting of Deb Schlesinger, Mark Hermann, Vicki Crafton and recent addition, Maria Miller.

We have held our first meeting and are already brimming with ideas. The goal is to make this year more fun, diverse and inclusive to all members.

We have a good head start for 2017, but still need a few more members to step up for Saturday nights. Any members that wish to host or contribute ideas, please contact me at hugh@gobraithwaite.com.

BYC Saturday Night Party-in-A-Box

To make it even easier for members to host, plan and run a BYC party, we have developed a step-by-step guide called the BYC Party-In-A-Box. The handbook includes a list of more than 50 party ideas with suggestions for menus, drinks and decorations. It also includes a fool-proof party checklist with tips and guidelines from decades of successful BYC parties.

To see a list of party ideas go to the BYC website member login section here. www.bycsail.com

If you haven't hosted yet, this is your year! If you're not sure what to do give me a call. We can pair you with "party veterans" to make it fun and easy!

Return of the Member-Run Friday Night Grille – We are in the planning phase of revamping our Summer Friday night casual dining program. After a few discussions with members who ran the grille in the past, we have developed a way to revamp the program.

We are planning to pilot the program for Fridays in July. Teen-aged children of members will create the menu, order supplies, prep, cook, serve and clean up. The program will be supervised by Carolyn Braithwaite and myself and supported by a few other adult members. The other Friday nights will feature food trucks and other catering options. More to come as we finalize plans.

Friday Night Family Activities

Friday night activities and games are a great way to get more families to come out after a long week.

We will be looking to develop a number of casual activities such as sailing, paddle board races, family water Olympics and even live guitar players that make it easy and fun for families to participate.

We are also looking into specific activities like movie nights on the second floor to keep the little ones entertained, occupied and safe. Paul Acton has generously donated a projector for BYC movies! More details to come.

The BYC Bar Experience

Returning bartender Steven Cordasco will be joined by new tender Owen Braithwaite to provide a superior bar experience at the BYC.

This year, we've developed an opening and closing checklist that will help bartenders with inventory, ordering, variety and quality. New signature cocktails are also being developed. Please share any ideas you may have for other improvements.

Replacing Norb's Steward Role

Sadly, it looks like Norb will not return this summer and as a result we will need to cover his critical duties as steward. I've had a few calls with him to map out a full list of his daily, weekly and summer responsibilities.

They include receiving liquor and beer orders 1-2 times per week, ordering bar and cleaning supplies, and light club maintenance. We will be breaking up his duties among 2-3 people to make sure everything is covered. He will be missed. To ease your sorrows, I encourage all of you to toast him at the bar this summer!

Club Rentals: Once again, Mollye O'Neill – friend of Doug Corbett and one of the most connected professionals in Brigantine will serve as our commissioned agent for club rentals. We already have one wedding rehearsal booked for early June and a second party for a Sunday night in July. Please remember that the club is the most spectacular venue on the island and available at an incredibly reasonable price. Prices are only \$300 in January, February, and March. \$400 in April, May, Sept, Oct, Nov, and Dec. \$500 in June, July and August (Sunday, Monday, and Tuesday nights only). Members can bring in their own Food and Beverages or use Club liquor. Non-members must bring their own F & B and also must hire a Supervisor recommended by the club and pay \$100 for cleaning fee. There is no better rental and no better view!

From the Rear Commodore Brian Murray

As the days get longer it is time to start planning and thinking about the sailing program for summer 2017.

First, some key dates for you to mark in your calendar.

The Spring work day is set for April 29th beginning at 8am. Please join us for coffee, donuts and bagels but bring your work gloves!

The junior sailing program will begin on Monday June 26th and run for 8 weeks through August 18th.

BYC will host MAYRA on July 20th and LBIYRA on August 2nd.

In order to improve on the program from last year, I welcome any suggestions for next year as we are just beginning to plan the details of our summer program. Suggestions are best sent to my email address – BFMurray@gmail.com. I am also interested in hearing from parents of sailors if their child is going to sail in the junior program this summer so that we can plan staffing levels at the right levels. I would like to know the name of your child, age and which class of boats you expect them to sail. Once again, the options for sailors are Optimists, Sunfish, Lasers and 420s. The 420 program was very successful last year particularly for kids that were older, too big for optimists, or more interested in developing social sailing skills! There is an option to sail the club 420s for an extra fee which is in lieu of buying a 420 yourself. Please email me if you are interested in this option.

Finally, I have heard from some parents who are looking to buy or sell boats this spring so you can also email me if you are in the market to buy or sell so that I can attempt to match you with another member.



We're All in the Boat by Tom Parvesse

The 2016 financial results for Brigantine Yacht Club ended with an operating surplus of \$21,459.52. The club has an operating cash balance of \$59,798.67 (\$3,950 of this balance represent the funds raised at the Sail Away party last summer) and a long term capital account fund of \$6,982.32. This Long Term Capital Account began in 2016 and to date has been funded by all new member Initiation Fees. The funds in the Long Term Capital Account will remain segregated from operating funds and are intended for large facility improvement projects or unforeseen facility repairs.

The 2017 budget and dues/fees were approved by the board at the February meeting. There will be no changes in any of the dues or fees for BYC in 2017. Invoices for 2017 will be sent out on April 1, 2017. If there are any changes for you or your family for 2017, please contact me prior to April 1st to insure the correct invoicing. The following are BYC 2017 list of dues/fees :

Adult Dues, Ages 35 & Over	\$280.00
Adult Dues, Ages 18 Thru 24	\$ 70.00
Adult Dues, Ages 25 Thru 29	\$140.00
Adult Dues, Ages 30 Thru 34	\$210.00
Adult Dues, Age 65 & over w/30 yrs memb	\$140.00
Adult Dues, Ages 75 and over	\$140.00
Children Membership Dues per family	\$135.00
Capital Fund Fee - Adult - 35 & older	\$ 60.00
Capital Fund Fee - Adult 18 - 24	\$ 15.00
Capital Fund Fee - Adult 25 - 29	\$ 30.00
Capital Fund Fee - Adult 30 thru 34	\$ 45.00
Capital Building Fee - Age 35 - 64	\$150.00
Capital Building Fee - Age 30-34 & 65+	\$ 75.00
Boat Storage - Daysailer	\$250.00
Boat Storage - 420	\$215.00
Boat Storage - GP - 14	\$215.00
Boat Storage - In Water Slip	\$850.00
Boat Storage - In Water, North Bulkhead	\$635.00
Boat Storage - Kayak	\$ 50.00
Boat Storage - Laser	\$195.00
Boat Storage - Moth	\$215.00
Boat Storage - Optimist	\$ 80.00
Boat Storage - Sunfish	\$195.00
Junior Sailing Program Fee	\$375.00

News and Notes

PUBLICITY/MARKETING UPDATE – C. Braithwaite

THERE'S A NEW WEBSITE IN TOWN! www.bycsail.com

It's official. The new website is live and ready to help spread the word about all that is BYC. I encourage you to look through the site at www.bycsail.com. There is information that will be helpful for curious members-to-be, those interested in party rental spaces and current members. A few highlights:

1. History Page – Sarah Chaikin came through with some amazing old photos from the early BYC years. The story and pictures are well worth a visit. Just go to “About” and select History.
2. Photo Gallery – Another gem located in the About section. Thanks to a ton of members, we've included some great photos that tell the BYC story better than anything. Who wouldn't want to join this place?!
3. Hosting Your Event – If you're in need of renting out the BYC space for an event, there is an easy form to fill out and submit ...or just contact your Vice Commodore, Hugh Braithwaite.
4. Event Calendar – Everything that is happening at the BYC will be right here. Regatta events, Learn to Sail schedule, Races, Parties, Friday Night Bar&Grill and Juniors events can be viewed in the events calendar. Just go to a date, click on the event and details will pop up.
5. Member Login Section – Located in the upper right portion of the homepage. Click on “Member Login” and enter the following password – BYC1040. You'll find the most recent Member Directory, Committee Handbooks (once they are completed!), BYC policies, and all the archived BYC newsletters. One stop shopping.
6. Helpful Links – Located under Event Calendar, we've included a list of quick and easy links to other websites including US Sailing and MAYRA in addition to many others.

We're also making arrangements to have our new website link posted on the Brigantine Chamber of Commerce website to drive some interest our way when people are exploring summer activities that Brigantine has to offer.

SOCIAL MEDIA INTERNSHIP SPOT FILLED!

I'm also very excited to announce that Tori Hooven, who is graduating in June, will be our PR/Social Media Intern this summer. Tori will gain some terrific PR experience by managing social media postings on Facebook and will raise BYC awareness through local newspaper photo and article submissions. Please welcome Tori in this new role next time you see her!

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Published six times annually as a source of information for BYC membership. Additional copies are available upon request.
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